



CALIFORNIA TUMOR TISSUE REGISTRY 154th Semi-Annual Cancer Seminar

Dear Valued Healthcare Partners,

The California Tissue Tumor Registry (CTTR) is thrilled to invite you to exhibit at the 154th Semi-Annual Pathology Cancer Seminar, titled "**Thoracic Pathology: Highlights and Updates in Neoplastic Thoracic Disease.**"

This prestigious seminar will take place on Sunday, December 8th, 2024, from 7:30 AM to 4:45 PM at the Hyatt Regency San Francisco, located in the Embarcadero Financial District. We anticipate around 70 attendees, including physicians, residents, fellows, and medical students for this **CME-approved** seminar.

To enhance your visibility and connect with our attendees, we are pleased to offer multiple distinct sponsorship packages. Each package is designed to provide unique benefits and maximize your engagement with key healthcare professionals. Below, you will find detailed information on the available sponsorship levels and the opportunities they present.

Engagement Opportunities

During the seminar, there will be ample opportunities for interactions between sponsors and attendees. Sponsor areas will be conveniently located near the refreshment area to maximize engagement.

- Continental Breakfast: 7:30 AM – 8:30 AM
- Lunch & Social Hour: 12:00 PM – 1:30 PM
- Additional Breaks: Throughout the day

Sponsorship Opportunities

Platinum Sponsorship Level: \$600.00

As a Platinum Sponsor, you will enjoy the following benefits:

- Priority Space Selection: Choose your table location near the food and beverage area on a 'first-come, first-reserved' basis to maximize visibility and engagement.
- Poster Display: Your company name on the 18x24 "Thank You" poster placed near the break area.

- Observation Access: Obtain a pass to attend one lecture session during the seminar and gain insight into the session's content.
- Program Recognition: Your company name will be prominently featured in the program guide (please note that company logos are not permitted).
- Complete Display Area: Includes a 6-foot draped table, two chairs, and a wastebasket for easy setup.
- Live Interaction: Engage directly with approximately 70 attendees throughout the seminar.
- Verbal Recognition: Receive verbal acknowledgment during the seminar's closing remarks.

Gold Sponsorship Level: \$450.00

As a Gold Sponsor, you will receive:

- Program Recognition: Your company name will be prominently featured in the program guide (please note that company logos are not permitted).
- Complete Display Area: Includes a 6-foot draped table, two chairs, and a wastebasket for easy setup.
- Live Interaction: Engage directly with approximately 70 attendees throughout the seminar.
- Verbal Recognition: Receive verbal acknowledgment during the seminar's closing remarks.

Honorary Sponsorship A*: \$275.00

As an Honorary Sponsor, you will have the opportunity to support this seminar and contribute to its success from the convenience of your own office.

- Program Recognition: Your company name will be prominently featured in the program guide (please note that company logos are not permitted).
- Marketing Flyer: Submit a PDF flyer featuring your company name, logo, and contact information for display at an unmanned sponsor table. The flyer will be printed in color on standard 8.5x11 paper.
- Verbal Recognition: Receive verbal acknowledgment during the seminar's closing remarks.

** Honorary Sponsors will not have access to the in-person seminar*

Honorary Sponsorship B*: \$200.00

As an Honorary Sponsor, you will have the opportunity to support this seminar and contribute to its success from the convenience of your own office.

- Marketing Flyer: Submit a PDF flyer featuring your company name, logo, and contact information for display at an unmanned sponsor table. The flyer will be printed in color on standard 8.5x11 paper.

** Honorary Sponsors will not have access to the in-person seminar*

Sponsor Registration

To fully enjoy all the exclusive benefits of your sponsorship and make the most of this premier opportunity, be sure to complete your registration and submit payment by **Thursday, November 15th, 2024**. Don't miss out—click the link below to secure your spot today!

<https://www.eeds.com/exhibit/178142>

Thank you for considering this valuable opportunity to showcase your company at 154th Semi-Annual Pathology Cancer Seminar. We believe your participation will greatly enhance the event and provide invaluable exposure to a targeted audience of healthcare professionals. We look forward to the possibility of partnering with you for a successful and impactful seminar.

Warm regards,

California Tissue Tumor Registry